


Exhibit A






BOARD MEMBER / ADVISOR


INSURTECH & INSURANCE
START-UP TO FORTUNE 500
FORMER CIO / CAO + TECHNOLOGY INNOVATION

Mark Berthiaume

Board Member / Advisor / Coach / InsurTech & Insurance / CIO & CAO / Technology Innovation & Digital Transformation
Greater Hartford
2,840 followers · 500+ connections

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 **OWIT Global**

 **Western New England University**

About

I'm an InsurTech and insurance industry board member, advisor, and former technology/innovation executive. I bring insurance industry, corporate governance, C-level, and technology expertise to the boards I serve on and my advisory clients.

Corporate board roles:

- OWIT Global, Series A InsurTech company (current)
- Mindaro, seed-stage InsurTech company (previous)
- TechCanary, seed-stage, insurance SaaS/Salesforce solution provider (previous)



- Accolite Digital, PE owned provider of digital transformation services (current)
- MyCOI, Series A provider of digital certificates of insurance (current)

Nonprofit leadership:

- Member, Board of Trustees, Western New England University (previous)
- Board Member, ACORD, insurance value chain industry association (previous)
- Advisor, NCCI, workers comp data & analytics industry association (previous)

I have 25+ years of technology and innovation leadership experience with US and global, large-cap and mid-cap insurance providers:

- The Hanover Insurance Group (NYSE: THG)
- Chubb Insurance (NYSE: CB)
- Royal & SunAlliance Insurance Group (LSE: RSA)

Most recently, I was EVP & Chief Technology Innovation Officer at the Hanover Insurance Group, a \$5 billion, mid-cap U.S. firm. I led a \$400+ million technology modernization program that aligned our systems with our market valuation strategy, enabled us to beat 5-year financial goals, and prepared us for a hybrid future-of-work.

In addition, I worked closely with the Hanover's Board and its Audit Committee and made regular Investor Day, institutional investor, and analyst presentations.

Prior to the Hanover, I was at Chubb, a Zurich-headquartered, \$20 billion, large-cap insurance provider with operations in 54 countries. I held progressive leadership roles as SVP & Chief Information Officer (CIO) of its International, Commercial Insurance, and Specialty Insurance Divisions. Before Chubb, I was VP & CIO, Specialty Insurance at RSA.

Email: mberth@gmail.com

Activity



Photo

Liked by Mark Berthiaume

I'm happy to share that I'm starting a new position as Chief Underwriting Officer, US and Bermuda at Canopus Group!

Liked by Mark Berthiaume

OWIT is here at Target Markets Program Administrators Association (TMPAA) and ready to meet you! Stop by Table 41 and have an engaging discussion...

Liked by Mark Berthiaume

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Experience

Board Member

OWIT Global

2021 - Present · 1 year

Greater Hartford

**Advisor**

Accolite Digital

2021 - Present · 1 year

Dallas-Fort Worth Metroplex

PE-owned digital transformation services provider.

Advisor

myCOI

2021 - Present · 1 year

Indianapolis, Indiana, United States

Series A provider of digital certificates of insurance.

Board Member

Mindaro

2021 - Aug 2022 · 1 year

Dallas-Fort Worth Metroplex

Seed-stage, InsurTech start-up.

Board Member

Western New England University

2018 - 2022 · 4 years

Springfield, Massachusetts Metropolitan Area

Board Member

ACORD

2019 - 2021 · 2 years

New York City Metropolitan Area

Insurance value chain R&D; industry association.

The Hanover Insurance Group



EVP & Chief Technology Innovation Officer

2017 - 2021 · 4 years

Greater Boston

The Hanover: \$4.8 billion provider of commercial and personal insurance and investment advisory services (NYSE: THG).

Led IT, digital, innovation, and shared services (Six Sigma consulting, facilities/RE, safety) teams. Managed 800-person organization; 8 directs. Worked closely with C-level colleagues and Board. Made investor day, institutional investor, and analyst presentations. Reported to CEO.

- Played key role in 5-year enterprise transformation program (2016-21) that...

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SVP & Chief Information & Administrative Officer

2014 - 2017 · 3 years

Led IT and shared services organizations (billing, commissions, facilities/RE, field operations, safety, Six Sigma consulting). Managed 700-person team, 6 directs. Reported to CEO.

- Rebuilt IT from a shared services organization into a BU-aligned model that serves commercial, personal, and specialty lines businesses with dedicated delivery capabilities.
- Initiated multi-year infrastructure/staff migration to Cognizant Hybrid Cloud; completed in 2021. Significantly reduced...

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Advisor

Insurity

2017 - 2021 · 4 years

Greater Hartford

**Advisor**

NCCI

2017 - 2020 · 3 years

Miami-Fort Lauderdale Area

Workers compensation data & analytics; industry association.

Advisor

TechCanary

2018 - 2019 · 1 year

Greater Milwaukee

Seed-stage, insurance industry SaaS/Salesforce solution provider.

Chubb Insurance

13 years

SVP & Chief Information Officer, International

2014 - 2014 · less than a year

New York City Metropolitan Area

Chubb: \$20 billion (2014), Zurich-headquartered, global provider of P&C, accident & health, and life insurance with operations in 54 countries (NYSE: CB).

SVP & Chief Information Officer, Commercial Insurance

2009 - 2014 · 5 years

SVP/VP & Chief Information & Operations Officer, Specialty Insurance

2001 - 2009 · 8 years

Vice President CIO, Specialty Insurance

RSA

1995 - 2001 · 6 years

Charlotte Metro

RSA: \$8.8 billion, London-headquartered general insurance company with operations in 100 countries (LSE:RSA).



Education

Western New England University

Bachelor of Science - BS · Business (with honors)

Recommendations received

LinkedIn User

"Mark is an accomplished leader in his industry and he fits the true definition of a leader in that 'a true leader is the one that is willing to develop others. Mark has been a mentor to me for over two years and I have gained tremendous amount of knowledge and insight from him on what it takes to be a leader. His skills are a high demand in the industry and he continues to be rewarded with higher responsibilities and recognition."

1 person has recommended Mark

[Join now to view](#)

More activity by Mark


While it's great to give feedback to a young professional -- do this more, do this less -- it's even more helpful to introduce them to someone you...

Liked by Mark Berthiaume



Good morning Everyone, I'm making added progress with a few additional employee referrals in process for available roles. While this activity seems...

Liked by Mark Berthiaume

"Does my network really matter and how do I build it?" These are questions I am asked often, especially by early and midcareer professionals.  YES,...

Liked by Mark Berthiaume

Excited to see Tokio Marine Group's investment in bolttech, the leader in digital and embedded solutions for the global insurance community. Rob...

Liked by Mark Berthiaume

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Liked by Mark Berthiaume



For an author there is nothing quite like seeing, holding and leafing through your just published book! I had that joy today. The official book...

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Thank you to CrowdStrike for its sponsorship of the Tribe Academy 2022 Diversity & Career Conference. It was great to learn about the many...

Liked by Mark Berthiaume

Looking forward to hosting the TSX Life Sciences Investor Day on October 25 with a fantastic lineup of companies! Register today:...

Liked by Mark Berthiaume

We are days away from Target Markets Program Administrators Association (TMPAA)! Stop by Table 41 and connect with Mark Roth and Sheila Rlythe API



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Senior Software Engineer at US Bank
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